

THE PACKER

PMA Names Packaging Award Winners

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By Andy Nelson, The Packer

The Produce Marketing Association has announced the winners of its annual produce packaging awards.

At PMA's Fresh Summit 2009 Oct. 2-5 in Anaheim, Calif., the Newark, Del.-based association's Impact Award: Excellence in Produce Packaging named winners in six categories:

- Environment/sustainability - Earthbound Farm, San Juan Batista, Calif.
- Food safety/traceability - YottaMark Inc., Redwood City, Calif.
- Functionality/technology - Clear Lam Packaging Inc., Elk Grove, Ill., and Taylor Farms Inc., Salinas, Calif.
- Marketing design - The Oppenheimer Group, Vancouver, British Columbia, and Zespri International, Tauranga, New Zealand
- Marketing messaging/content - Stemilt Growers Inc., Wenatchee, Wash.
- Supply chain efficiencies - IFCO Systems NA, Houston

